

Vote 33

Tourism

Budget summary

R million	2019/20				2020/21	2021/22
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
MTEF allocation						
Administration	291.5	280.9	0.2	10.4	304.4	323.1
Tourism Research, Policy and International Relations	1 331.1	70.7	1 259.8	0.5	1 405.5	1 479.8
Destination Development	463.3	209.3	120.4	133.6	495.7	530.0
Tourism Sector Support Services	306.8	132.6	174.1	0.2	330.5	315.7
Total expenditure estimates	2 392.7	693.6	1 554.5	144.6	2 536.2	2 648.5

Executive authority: Minister of Tourism
 Accounting officer: Director-General of Tourism
 Website address: www.tourism.gov.za

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public-private partnerships, conditional grants to provinces and municipalities, and expenditure information at the level of service delivery, where appropriate.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote the growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan (NDP).

Selected performance indicators

Table 33.1 Performance indicators by programme and related outcome

Indicator	Programme	MTSF outcome	Past			Current	Projections		
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Number of subsystems developed for the national tourism information and monitoring system per year	Tourism Research, Policy and International Relations	Outcome 4: Decent employment through inclusive growth	-1	-1	-1	-1	2	1	1
Number of full-time equivalent jobs created through the Working for Tourism programme per year	Destination Development		3 059	1 734	3 457	4 813	4 331	4 331	4 331

Table 33.1 Performance indicators by programme and related outcome

Indicator	Programme	MTSF outcome	Past			Current	Projections		
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Number of master plans progressively implemented to support coastal and marine tourism per year	Destination Development	Outcome 4: Decent employment through inclusive growth	- ¹	- ¹	- ¹	- ¹	4	4	4
Total number of enterprise development incubators implemented ²	Tourism Sector Support Services	Outcome 7: Comprehensive rural development and land reform	- ¹	- ¹	4	5	6	8	10
Number of incentivised programmes implemented per year	Tourism Sector Support Services	Outcome 4: Decent employment through inclusive growth	- ¹	3	4	4	5	5	5
Number of capacity-building programmes implemented per year	Tourism Sector Support Services	Outcome 4: Decent employment through inclusive growth	3	8	9	9	9	6 ³	6 ³

1. No historical data available.

2. Old indicator revised.

3. Targets decrease to align with available budget.

Expenditure analysis

The NDP recognises tourism as one of the main drivers of employment and economic growth, and envisages the promotion of South Africa as a major tourist and business events destination. Outcome 4 (decent employment through inclusive growth) of government's 2014-2019 medium-term expenditure framework gives expression to this vision and is closely aligned with the work of the Department of Tourism. Over the medium term, the department will focus on: ensuring tourism remains one of the main drivers of employment and economic growth, and encouraging transformation in the tourism sector.

The department relies on South African Tourism to market the country as a destination of choice for leisure tourism and business events. For this purpose, it is expected to transfer 52.6 per cent (R4 billion) of its total budget over the MTEF period to the entity. The department expects a reduction in its personnel from 484 in 2018/19 to 471 in 2021/22 to remain within government's expenditure ceiling for compensation of employees. Nevertheless, spending on compensation of employees is expected to increase at an average annual rate 7.3 per cent, from R310.4 million in 2018/19 to R383.7 million in 2021/22, in line with cost of living adjustments.

Creating employment

International tourist arrivals to South Africa continue to grow every year. In 2017, 722 013 jobs were recorded as being directly supported by the tourism sector. Over the period ahead, the department aims to create an estimated 12 993 full-time equivalent jobs through the Working for Tourism programme. As part of the broader expanded public works programme, the Working for Tourism programme focuses on job creation linked to the development of tourism infrastructure and skills development. For this purpose, the *Working for Tourism* subprogramme in the *Destination Development* programme is allocated 15.4 per cent (R1.2 billion) of the department's total budget over the medium term. This includes additional funding approved by Cabinet amounting to R67 million over the MTEF period for the expanded public works programme incentive.

Encouraging transformation

Encouraging transformation in the tourism sector remains a priority for the department. To facilitate enterprise growth and expansion, and thereby stimulate job creation and transformation in the tourism sector, the *Tourism Incentive Programme* subprogramme in the Tourism Sector Support Services programme is allocated 7.6 per cent (R576.9 million) of the department's total budget over the MTEF period. These funds are expected to: facilitate conformity to quality standards through wider participation in the tourism grading system, enable black-owned businesses to access foreign tourism markets, unlock black investment in viable tourism projects by reducing funding gaps that may exist between loans and own contributions, encourage enterprises to become more energy efficient, and support the growth of the green economy through job

creation and enterprise development. A projected 10 incubators over the period ahead are expected to be created to support emerging enterprises, with 2.2 per cent (R168.3 million) of the department's total budget over the period allocated for the creation of virtual platforms aimed at providing remote support to small, medium and micro enterprises in the sector.

Expenditure trends

Table 33.2 Vote expenditure trends by programme and economic classification

Programmes														
1. Administration														
2. Tourism Research, Policy and International Relations														
3. Destination Development														
4. Tourism Sector Support Services														
Programme	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate	Average: Annual Outcome/Annual budget (%)	Average: Adjusted appropriation (%)
R million	2015/16			2016/17			2017/18			2018/19			2015/16 - 2018/19	
Programme 1	231.8	233.7	222.8	237.5	237.5	227.1	219.1	234.1	241.9	271.4	271.4	271.4	100.4%	98.6%
Programme 2	1 055.9	1 056.7	1 034.4	1 107.4	1 108.4	1 102.8	1 208.7	1 203.1	1 196.7	1 282.0	1 282.0	1 282.0	99.2%	99.3%
Programme 3	279.1	280.0	277.3	417.1	418.3	400.3	444.0	431.9	433.5	401.8	401.8	401.8	98.1%	98.8%
Programme 4	233.4	223.9	242.8	247.6	245.4	189.4	268.4	271.1	261.8	306.7	306.7	306.7	94.8%	95.6%
Total	1 800.2	1 794.2	1 777.4	2 009.5	2 009.5	1 919.6	2 140.2	2 140.2	2 134.0	2 261.8	2 261.8	2 261.8	98.6%	98.6%
Change to 2018 Budget estimate														
Economic classification														
Current payments	403.0	559.0	452.6	671.1	615.6	584.7	635.9	648.9	591.1	555.9	556.5	556.5	96.4%	91.8%
Compensation of employees	246.1	250.1	252.9	265.5	269.5	266.1	271.9	284.9	296.2	310.4	310.4	310.4	102.9%	101.0%
Goods and services	156.9	309.0	199.7	405.5	346.1	318.6	364.1	364.1	294.9	245.6	246.1	246.1	90.4%	83.7%
Transfers and subsidies	1 391.1	1 229.0	1 230.8	1 226.1	1 167.3	1 169.7	1 392.0	1 379.0	1 320.1	1 481.8	1 481.2	1 481.2	94.7%	99.0%
Departmental agencies and accounts	983.9	983.9	1 045.6	1 029.4	1 029.4	1 040.0	1 139.1	1 139.1	1 174.1	1 232.5	1 232.5	1 232.5	102.4%	102.4%
Higher education institutions	3.8	-	-	-	-	-	-	-	-	-	-	-	-	-
Foreign governments and international organisations	6.0	6.0	5.8	6.3	6.3	6.4	6.6	6.6	6.4	2.5	2.5	2.5	98.2%	98.2%
Public corporations and private enterprises	-	93.6	72.9	109.0	79.2	75.3	88.3	88.3	48.0	161.5	160.9	160.9	99.5%	84.6%
Non-profit institutions	14.8	14.8	24.2	16.0	16.0	0.2	0.5	0.5	0.6	0.5	0.5	0.5	80.1%	80.1%
Households	382.7	130.8	82.3	65.3	36.4	47.8	157.5	144.5	91.1	84.9	84.9	84.9	44.3%	77.2%
Payments for capital assets	6.1	6.1	93.4	112.4	226.6	164.5	112.2	112.2	222.6	224.1	224.1	224.1	155.0%	123.9%
Buildings and other fixed structures	-	-	87.2	104.7	218.8	159.0	107.5	107.5	214.5	218.6	218.6	218.6	157.7%	124.7%
Machinery and equipment	5.8	5.8	6.2	7.3	7.3	5.4	4.7	4.7	6.6	5.3	5.3	5.3	102.0%	102.0%
Software and other intangible assets	0.3	0.3	0.0	0.4	0.4	0.2	-	-	1.4	0.2	0.2	0.2	196.0%	196.0%
Payments for financial assets	-	-	0.6	-	-	0.8	-	-	0.1	-	-	-	-	-
Total	1 800.2	1 794.2	1 777.4	2 009.5	2 009.5	1 919.6	2 140.2	2 140.2	2 134.0	2 261.8	2 261.8	2 261.8	98.6%	98.6%

Expenditure estimates

Table 33.3 Vote expenditure estimates by programme and economic classification

Programmes									
1. Administration									
2. Tourism Research, Policy and International Relations									
3. Destination Development									
4. Tourism Sector Support Services									
Programme	Revised estimate	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)	
R million	2018/19	2015/16 - 2018/19		2019/20	2020/21	2021/22	2018/19 - 2021/22		
Programme 1	271.4	5.1%	11.9%	291.5	304.4	323.1	6.0%	12.1%	
Programme 2	1 282.0	6.7%	57.0%	1 331.1	1 405.5	1 479.8	4.9%	55.9%	
Programme 3	401.8	12.8%	18.7%	463.3	495.7	530.0	9.7%	19.2%	
Programme 4	306.7	11.1%	12.4%	306.8	330.5	315.7	1.0%	12.8%	
Total	2 261.8	8.0%	100.0%	2 392.7	2 536.2	2 648.5	5.4%	100.0%	
Change to 2018 Budget estimate				(11.6)	(6.4)	(3.0)			
Economic classification									
Current payments	556.5	-0.2%	27.0%	693.6	741.1	791.4	12.5%	28.3%	
Compensation of employees	310.4	7.5%	13.9%	334.4	360.3	383.7	7.3%	14.1%	
Goods and services	246.1	-7.3%	13.1%	359.2	380.8	407.7	18.3%	14.2%	
Transfers and subsidies	1 481.2	6.4%	64.3%	1 554.5	1 645.8	1 699.8	4.7%	64.9%	
Departmental agencies and accounts	1 232.5	7.8%	55.5%	1 258.0	1 327.5	1 397.1	4.3%	53.0%	
Foreign governments and international organisations	2.5	-25.2%	0.3%	2.2	2.3	2.4	-0.9%	0.1%	
Public corporations and private enterprises	160.9	19.8%	4.4%	169.9	183.6	160.6	-0.1%	6.9%	
Non-profit institutions	0.5	-68.3%	0.3%	0.4	0.4	0.5	-1.0%	0.0%	
Households	84.9	-13.4%	3.8%	123.9	132.0	139.2	17.9%	4.9%	
Payments for capital assets	224.1	232.6%	8.7%	144.6	149.2	157.3	-11.1%	6.9%	
Buildings and other fixed structures	218.6	-	8.4%	133.3	143.3	151.0	-11.6%	6.6%	
Machinery and equipment	5.3	-2.7%	0.3%	10.6	5.2	5.5	1.2%	0.3%	
Software and other intangible assets	0.2	-15.8%	0.0%	0.7	0.7	0.7	54.0%	0.0%	
Total	2 261.8	8.0%	100.0%	2 392.7	2 536.2	2 648.5	5.4%	100.0%	

Expenditure trends and estimates for significant spending items

Table 33.4 Expenditure trends and estimates for significant spending items

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average: Expenditure/ Total vote (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	7.3%	53.6%	1 254 161	1 323 456	1 392 808	4.9%	52.6%
Working for Tourism	249 013	365 984	339 655	334 786	10.4%	15.9%	371 344	392 093	414 016	7.3%	15.4%
Total	1 226 725	1 390 831	1 468 943	1 542 834	7.9%	69.6%	1 625 505	1 715 549	1 806 824	5.4%	68.0%

Goods and services expenditure trends and estimates

Table 33.5 Vote goods and services expenditure trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average: Expenditure/ Total (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	
Administrative fees	240	160	669	512	28.7%	0.1%	528	563	588	4.7%	0.2%
Advertising	2 673	2 303	4 018	3 075	4.8%	1.1%	1 678	1 773	1 859	-15.4%	0.6%
Minor assets	269	619	622	2 389	107.1%	0.4%	2 507	2 638	2 775	5.1%	0.7%
Audit costs: External	4 985	6 257	6 086	6 029	6.5%	2.2%	8 518	8 980	9 465	16.2%	2.4%
Bursaries: Employees	1 171	1 734	1 448	2 836	34.3%	0.7%	1 689	1 779	1 877	-12.9%	0.6%
Catering: Departmental activities	1 868	3 247	5 694	3 008	17.2%	1.3%	6 280	6 616	6 983	32.4%	1.6%
Communication	5 194	5 161	5 240	6 862	9.7%	2.1%	10 370	11 090	11 821	19.9%	2.9%
Computer services	19 109	18 251	11 705	25 453	10.0%	7.0%	20 296	21 400	22 856	-3.5%	6.5%
Consultants: Business and advisory services	19 490	20 799	22 934	65 793	50.0%	12.2%	8 015	8 452	8 611	-49.2%	6.5%

Table 33.5 Vote goods and services expenditure trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	2018/19 - 2021/22
Legal services	520	607	194	415	-7.2%	0.2%	-	-	-	-100.0%	-
Contractors	4 530	4 932	5 401	5 320	5.5%	1.9%	6 913	7 288	7 680	13.0%	2.0%
Agency and support/outsourced services	1 124	2 029	73	302	-35.5%	0.3%	313	330	347	4.7%	0.1%
Entertainment	45	42	15	107	33.5%	-	275	290	306	41.9%	0.1%
Fleet services (including government motor transport)	895	937	1 324	2 138	33.7%	0.5%	1 698	1 790	1 886	-4.1%	0.5%
Consumable supplies	2 083	1 611	1 424	3 596	20.0%	0.8%	3 457	3 729	4 013	3.7%	1.1%
Consumables: Stationery, printing and office supplies	3 958	2 972	3 040	5 967	14.7%	1.5%	4 671	4 935	5 220	-4.4%	1.5%
Operating leases	34 390	33 874	35 738	33 515	-0.9%	13.0%	37 758	39 810	41 958	7.8%	11.0%
Rental and hiring	229	212	1 179	12	-62.6%	0.2%	4 468	4 710	4 965	645.2%	1.0%
Property payments	3 335	3 146	3 984	5 067	15.0%	1.5%	4 674	4 929	5 196	0.8%	1.4%
Transport provided: Departmental activity	-	65	-	-	-	-	-	-	-	-	-
Travel and subsistence	33 062	32 293	43 121	41 177	7.6%	14.1%	84 887	91 560	98 594	33.8%	22.7%
Training and development	51 247	165 667	123 128	12 255	-37.9%	33.3%	127 992	133 456	143 324	127.0%	29.9%
Operating payments	4 747	3 385	3 978	4 557	-1.4%	1.6%	8 004	8 665	9 360	27.1%	2.2%
Venues and facilities	4 548	8 251	13 843	15 742	51.3%	4.0%	14 192	16 065	18 052	4.7%	4.6%
Total	199 712	318 554	294 858	246 127	7.2%	100.0%	359 183	380 848	407 736	18.3%	100.0%

Transfers and subsidies expenditure trends and estimates

Table 33.6 Vote transfers and subsidies trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	2018/19 - 2021/22
Households											
Social benefits											
Current	2 264	433	923	-	-100.0%	0.1%	-	-	-	-	-
Employee social benefits	2 264	433	923	-	-100.0%	0.1%	-	-	-	-	-
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	1 045 570	1 040 012	1 174 097	1 232 475	5.6%	86.4%	1 258 033	1 327 545	1 397 118	4.3%	81.7%
Culture, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority	176	185	197	179	0.6%	-	157	172	181	0.4%	-
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	7.3%	83.4%	1 254 161	1 323 456	1 392 808	4.9%	81.1%
Tourism incentive programme	61 689	10 588	40 000	20 000	-31.3%	2.5%	-	-	-	-100.0%	0.3%
National tourism careers expo	3 993	4 392	4 612	4 248	2.1%	0.3%	3 715	3 917	4 129	-0.9%	0.3%
Tourism accelerated apprenticeship programme	2 000	-	-	-	-100.0%	-	-	-	-	-	-
Households											
Other transfers to households											
Current	80 025	47 347	90 203	84 852	2.0%	5.8%	123 903	131 965	139 166	17.9%	7.5%
Employee social benefits	403	-	-	-	-100.0%	-	-	-	-	-	-
Bursaries for non-employees	3 800	4 791	5 052	3 979	1.5%	0.3%	3 480	3 669	3 867	-0.9%	0.2%
Claims against the state	-	-	492	-	-	-	-	-	-	-	-
Expanded public works programme	66 027	42 556	57 094	50 000	-8.9%	4.1%	66 667	71 637	75 523	14.7%	4.1%
Expanded public works programme incentive	9 745	-	27 565	30 873	46.9%	1.3%	53 756	56 659	59 776	24.6%	3.2%
Tourism incentive programme	50	-	-	-	-100.0%	-	-	-	-	-	-
Public corporations and private enterprises											
Other transfers to private enterprises											
Current	72 915	75 312	47 966	160 934	30.2%	6.9%	169 932	183 584	160 623	-0.1%	10.6%
Southern African Tourism Services Association	725	-	-	-	-100.0%	-	-	-	-	-	-
N12 Treasure Route Association	300	600	600	-	-100.0%	-	-	-	-	-	-
Tourism incentive programme	71 890	74 712	47 366	160 934	30.8%	6.8%	169 932	183 584	160 623	-0.1%	10.6%

Table 33.6 Vote transfers and subsidies trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2015/16	2016/17	2017/18				2018/19	2019/20	2020/21		
Non-profit institutions											
Current	24 200	200	560	472	-73.1%	0.5%	413	435	458	-1.0%	-
Tourism incentive programme	10 000	-	-	-	-100.0%	0.2%	-	-	-	-	-
Federated Hospitality Association of South Africa	200	200	560	472	33.1%	-	413	435	458	-1.0%	-
Various Institutions: Small, medium and micro enterprises development	13 500	-	-	-	-100.0%	0.3%	-	-	-	-	-
Tourism interpretive signage	500	-	-	-	-100.0%	-	-	-	-	-	-
Foreign governments and international organisations											
Current	5 810	6 368	6 394	2 508	-24.4%	0.4%	2 194	2 313	2 438	-0.9%	0.1%
Regional Tourism Organisation of Southern Africa	3 712	3 529	4 056	-	-100.0%	0.2%	-	-	-	-	-
United Nations World Tourism Organisation	2 098	2 839	2 338	2 508	6.1%	0.2%	2 194	2 313	2 438	-0.9%	0.1%
Total	1 230 784	1 169 672	1 320 143	1 481 241	6.4%	100.0%	1 554 475	1 645 842	1 699 803	4.7%	100.0%

Personnel information

Table 33.7 Vote personnel numbers and cost by salary level and programme¹

Number of posts estimated for 31 March 2019		Number and cost ² of personnel posts filled/planned for on funded establishment												Number				
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/Total (%)			
		2017/18	2018/19	2019/20	2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22									
Tourism	484	488	296.2	0.6	484	310.4	0.6	471	334.4	0.7	473	360.3	0.8	471	383.7	0.8	-0.9%	100.0%
Salary level																		
1 – 6	102	87	25.1	0.3	102	31.7	0.3	80	26.0	0.3	80	28.1	0.4	80	30.3	0.4	-7.8%	18.0%
7 – 10	206	214	103.3	0.5	206	105.3	0.5	216	123.2	0.6	218	133.8	0.6	218	143.8	0.7	1.9%	45.2%
11 – 12	112	116	89.2	0.8	112	96.8	0.9	113	104.8	0.9	113	112.3	1.0	112	118.9	1.1	-	23.7%
13 – 16	62	69	74.2	1.1	62	71.8	1.2	60	75.3	1.3	60	80.7	1.3	59	85.0	1.4	-1.6%	12.7%
Other	2	2	4.3	2.2	2	4.7	2.4	2	5.0	2.5	2	5.4	2.7	2	5.8	2.9	-	0.4%
Programme	484	488	296.2	0.6	484	310.4	0.6	471	334.4	0.7	473	360.3	0.8	471	383.7	0.8	-0.9%	100.0%
Programme 1	254	246	137.5	0.6	254	147.9	0.6	238	151.0	0.6	238	162.3	0.7	238	173.3	0.7	-2.1%	51.0%
Programme 2	62	70	39.7	0.6	62	45.5	0.7	63	46.9	0.7	63	50.4	0.8	62	53.6	0.9	-	13.2%
Programme 3	67	73	49.0	0.7	67	48.3	0.7	68	55.8	0.8	68	59.9	0.9	68	64.2	0.9	0.5%	14.3%
Programme 4	101	99	70.1	0.7	101	68.6	0.7	102	80.6	0.8	104	87.6	0.8	103	92.5	0.9	0.7%	21.6%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.
 2. Rand million.

Departmental receipts

Table 33.8 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Average: Receipt item/ Total (%)	Medium-term receipts estimate			Average growth rate (%)	Average: Receipt item/ Total (%)
	2015/16	2016/17	2017/18					2018/19	2019/20	2020/21		
Departmental receipts	6 770	5 321	1 138	3 863	3 883	-16.9%	100.0%	3 928	4 032	4 033	1.3%	100.0%
Sales of goods and services produced by department	165	157	160	163	163	-0.4%	3.8%	165	167	169	1.2%	4.2%
Sales by market establishments	77	72	71	82	82	2.1%	1.8%	83	84	85	1.2%	2.1%
of which:												
Rent collected from the letting of open and covered parking	77	72	71	82	82	2.1%	1.8%	83	84	85	1.2%	2.1%
Administrative fees	-	1	-	-	-	-	-	-	-	-	-	-
of which:												
Appeals Fees	-	1	-	-	-	-	-	-	-	-	-	-
Other sales	88	84	89	81	81	-2.7%	2.0%	82	83	84	1.2%	2.1%
of which:												
Commission received on deduction of insurance and other premiums from employees salaries	88	84	89	81	81	-2.7%	2.0%	82	83	84	1.2%	2.1%

Table 33.8 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Average: Receipt item/ Total (%)	Medium-term receipts estimate			Average growth rate (%)	Average: Receipt item/ Total (%)	
	2015/16	2016/17	2017/18					2018/19	2015/16 - 2018/19	2019/20			2020/21
Sales of scrap, waste, arms and other used current goods	-	6	-	-	-	-	-	-	-	-	-	-	-
of which:													
Sales of scrap	-	6	-	-	-	-	-	-	-	-	-	-	-
Interest, dividends and rent on land	559	146	104	100	100	-43.7%	5.3%	101	102	-	-100.0%	1.9%	
Interest	559	146	104	100	100	-43.7%	5.3%	101	102	-	-100.0%	1.9%	
Sales of capital assets	84	39	38	40	60	-10.6%	1.3%	62	63	64	2.2%	1.6%	
Transactions in financial assets and liabilities	5 962	4 973	836	3 560	3 560	-15.8%	89.6%	3 600	3 700	3 800	2.2%	92.3%	
Total	6 770	5 321	1 138	3 863	3 883	-16.9%	100.0%	3 928	4 032	4 033	1.3%	100.0%	

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 33.9 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)	
	2015/16	2016/17	2017/18				2018/19	2015/16 - 2018/19	2019/20			2020/21
R million												
Ministry	26.0	26.8	25.8	23.6	-3.2%	10.6%	26.4	28.1	29.8	8.1%	9.1%	
Management	13.4	17.1	3.0	2.7	-41.6%	3.8%	3.3	3.6	3.8	12.6%	1.1%	
Corporate Management	120.8	120.5	142.2	172.7	12.7%	57.7%	180.7	186.7	198.2	4.7%	62.0%	
Financial Management	25.4	25.6	32.3	35.0	11.3%	12.3%	40.1	42.8	45.7	9.4%	13.7%	
Office Accommodation	37.3	37.0	38.6	37.5	0.2%	15.6%	41.0	43.2	45.5	6.7%	14.1%	
Total	222.8	227.1	241.9	271.4	6.8%	100.0%	291.5	304.4	323.1	6.0%	100.0%	
Change to 2018 Budget estimate				-			0.6	(7.2)	0.2			
Economic classification												
Current payments	216.8	221.8	235.5	266.3	7.1%	97.6%	280.9	299.3	317.7	6.1%	97.8%	
Compensation of employees	119.3	125.8	137.5	147.9	7.4%	55.1%	151.0	162.3	173.3	5.4%	53.3%	
Goods and services ¹	97.5	96.0	98.0	118.4	6.7%	42.6%	129.9	137.0	144.4	6.8%	44.5%	
of which:												
Audit costs: External	5.0	5.2	6.1	6.0	6.5%	2.3%	8.0	8.4	8.8	13.7%	2.6%	
Communication	3.9	3.8	4.0	4.6	5.6%	1.7%	6.9	7.2	7.6	18.2%	2.2%	
Computer services	18.2	14.7	9.9	22.3	6.9%	6.8%	19.7	20.8	22.2	-0.1%	7.1%	
Contractors	2.8	4.2	3.3	4.2	14.4%	1.5%	6.5	6.9	7.2	20.0%	2.1%	
Operating leases	34.4	33.9	35.7	33.3	-1.1%	14.3%	37.8	39.8	42.0	8.0%	12.8%	
Travel and subsistence	13.4	12.0	14.6	15.5	5.2%	5.8%	19.5	20.5	21.6	11.7%	6.5%	
Transfers and subsidies ¹	2.2	1.2	2.0	0.2	-56.9%	0.6%	0.2	0.2	0.2	0.4%	0.1%	
Departmental agencies and accounts	0.2	0.2	0.2	0.2	0.6%	0.1%	0.2	0.2	0.2	0.4%	0.1%	
Households	2.1	1.0	1.8	-	-100.0%	0.5%	-	-	-	-	-	
Payments for capital assets	3.6	3.6	4.4	4.9	10.8%	1.7%	10.4	5.0	5.2	2.0%	2.1%	
Buildings and other fixed structures	-	-	-	0.7	-	0.1%	-	-	-	-100.0%	0.1%	
Machinery and equipment	3.6	3.4	3.0	4.1	4.5%	1.5%	9.7	4.2	4.5	3.2%	1.9%	
Software and other intangible assets	0.0	0.2	1.4	0.2	66.8%	0.2%	0.7	0.7	0.7	56.6%	0.2%	
Payments for financial assets	0.1	0.5	0.0	-	-100.0%	0.1%	-	-	-	-	-	
Total	222.8	227.1	241.9	271.4	6.8%	100.0%	291.5	304.4	323.1	6.0%	100.0%	
Proportion of total programme expenditure to vote expenditure	12.5%	11.8%	11.3%	12.0%	-	-	12.2%	12.0%	12.2%	-	-	

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Programme 2: Tourism Research, Policy and International Relations

Programme purpose

Enhance the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

Objectives

- Create an enabling legislative and regulatory environment for tourism development and growth by conducting 2 tourism facilitation initiatives by March 2020.
- Enhance understanding and awareness of the value of tourism and its opportunities by hosting a public lecture and annual tourism research seminar in each year over the medium term.
- Provide knowledge services to inform policy, planning and decision-making by:
 - developing the national tourism information and monitoring system to collect data from tourism sector stakeholders by March 2021
 - collecting and analysing statistics on the state of tourism by March 2021
 - developing the national tourism sector strategy implementation report, the state of tourism report, the evaluation report on incubators in the tourism enterprise development programme, the impact evaluation report on departmental capacity-building programmes, and the report on the facilitation and monitoring implementation of the signed bilateral agreements by March 2020.
- Enhance regional tourism integration by:
 - hosting a workshop on sharing best practices by March 2020, targeted at African countries that have tourism agreements with South Africa
 - hosting the indaba ministerial session by March 2021.

Subprogrammes

- *Tourism Research, Policy and International Relations Management* provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. This subprogramme also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation of the sector.
- *Policy Planning and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- *South African Tourism* stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- *International Relations and Cooperation* drives South Africa's interests through international relations and cooperation.

Expenditure trends and estimates

Table 33.10 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	Average: Expenditure/ Total (%)
R million											
Tourism Research, Policy and International Relations Management	2.7	6.6	5.6	8.7	48.1%	0.5%	10.6	11.4	11.7	10.6%	0.8%
Research and Knowledge Management	27.2	31.2	27.7	26.3	-1.1%	2.4%	28.1	30.0	31.9	6.7%	2.1%
Policy Planning and Strategy	11.6	19.1	10.9	11.7	0.4%	1.2%	12.9	13.7	14.7	7.8%	1.0%
South African Tourism	977.7	1 024.8	1 129.3	1 208.0	7.3%	94.0%	1 254.2	1 323.5	1 392.8	4.9%	94.2%
International Relations and Cooperation	15.3	21.1	23.3	27.3	21.3%	1.9%	25.3	26.9	28.7	1.7%	2.0%
Total	1 034.4	1 102.8	1 196.7	1 282.0	7.4%	100.0%	1 331.1	1 405.5	1 479.8	4.9%	100.0%
Change to 2018							(19.4)	(19.3)	(20.5)		
Budget estimate											

Table 33.10 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Economic classification	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22	2018/19 - 2021/22	2018/19 - 2021/22
R million											
Current payments	46.1	66.9	56.2	66.9	13.2%	5.1%	70.7	75.5	80.1	6.2%	5.3%
Compensation of employees	33.4	51.7	39.7	45.5	10.8%	3.7%	46.9	50.4	53.6	5.7%	3.6%
Goods and services ¹	12.7	15.2	16.4	21.5	19.1%	1.4%	23.8	25.1	26.5	7.2%	1.8%
<i>of which:</i>											
<i>Catering: Departmental activities</i>	<i>0.2</i>	<i>0.5</i>	<i>0.9</i>	<i>0.4</i>	<i>22.8%</i>	<i>–</i>	<i>1.4</i>	<i>1.5</i>	<i>1.6</i>	<i>57.7%</i>	<i>0.1%</i>
<i>Communication</i>	<i>0.2</i>	<i>0.4</i>	<i>0.3</i>	<i>0.5</i>	<i>29.2%</i>	<i>–</i>	<i>1.3</i>	<i>1.3</i>	<i>1.4</i>	<i>39.6%</i>	<i>0.1%</i>
<i>Consumables: Stationery, printing and office supplies</i>	<i>0.4</i>	<i>0.4</i>	<i>0.4</i>	<i>0.7</i>	<i>25.3%</i>	<i>–</i>	<i>0.8</i>	<i>0.9</i>	<i>0.9</i>	<i>9.5%</i>	<i>0.1%</i>
<i>Travel and subsistence</i>	<i>3.5</i>	<i>4.1</i>	<i>4.3</i>	<i>5.9</i>	<i>18.9%</i>	<i>0.4%</i>	<i>15.1</i>	<i>15.9</i>	<i>16.8</i>	<i>41.6%</i>	<i>1.0%</i>
<i>Training and development</i>	<i>2.4</i>	<i>3.4</i>	<i>0.3</i>	<i>0.6</i>	<i>-36.3%</i>	<i>0.1%</i>	<i>1.2</i>	<i>1.3</i>	<i>1.4</i>	<i>29.5%</i>	<i>0.1%</i>
<i>Venues and facilities</i>	<i>0.6</i>	<i>1.6</i>	<i>6.3</i>	<i>2.5</i>	<i>59.7%</i>	<i>0.2%</i>	<i>1.8</i>	<i>1.9</i>	<i>2.0</i>	<i>-7.1%</i>	<i>0.2%</i>
Transfers and subsidies¹	987.5	1 035.3	1 139.9	1 214.5	7.1%	94.8%	1 259.8	1 329.4	1 399.1	4.8%	94.6%
Departmental agencies and accounts	977.7	1 024.8	1 129.3	1 208.0	7.3%	94.0%	1 254.2	1 323.5	1 392.8	4.9%	94.2%
Foreign governments and international organisations	5.8	6.4	6.4	2.5	-24.4%	0.5%	2.2	2.3	2.4	-0.9%	0.2%
Households	3.9	4.1	4.2	4.0	0.3%	0.4%	3.5	3.7	3.9	-0.9%	0.3%
Payments for capital assets	0.8	0.6	0.7	0.5	-13.2%	0.1%	0.5	0.5	0.5	0.4%	–
Machinery and equipment	0.8	0.6	0.6	0.5	-13.2%	0.1%	0.5	0.5	0.5	0.4%	–
Software and other intangible assets	–	–	0.1	–	–	–	–	–	–	–	–
Payments for financial assets	0.0	0.0	0.0	–	-100.0%	–	–	–	–	–	–
Total	1 034.4	1 102.8	1 196.7	1 282.0	7.4%	100.0%	1 331.1	1 405.5	1 479.8	4.9%	100.0%
Proportion of total programme expenditure to vote expenditure	58.2%	57.4%	56.1%	56.7%	–	–	55.6%	55.4%	55.9%	–	–
Details of selected transfers and subsidies											
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	977.7	1 024.8	1 129.3	1 208.0	–	94.0%	1 254.2	1 323.5	1 392.8	–	94.2%
South African Tourism	977.7	1 024.8	1 129.3	1 208.0	–	94.0%	1 254.2	1 323.5	1 392.8	–	94.2%
Households											
Other transfers to households											
Current	3.8	4.0	4.2	4.0	–	0.3%	3.5	3.7	3.9	–	0.3%
Bursaries for non-employees	3.8	4.0	4.2	4.0	-13.2%	0.3%	3.5	3.7	3.9	0.4%	0.3%
Foreign governments and international organisations											
Current	5.8	6.4	6.4	2.5	–	0.5%	2.2	2.3	2.4	–	0.2%
Regional Tourism Organisation of Southern Africa	3.7	3.5	4.1	–	–	0.2%	–	–	–	–	–
United Nations World Tourism Organisation	2.1	2.8	2.3	2.5	–	0.2%	2.2	2.3	2.4	–	0.2%

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Diversify and enhance tourism offerings by:
 - refining and finalising 4 draft master plans to support coastal and marine tourism by March 2020
 - supporting 5 South African National Parks sites through the tourism maintenance programme over the medium term
 - managing the pipeline of nationally prioritised tourism investment projects and opportunities by March 2020
 - piloting the ownership and operational/management model and modalities to implement budget resort initiatives in prioritised nodes by March 2020
 - implementing destination enhancement initiatives at iconic tourism sites.

- Create 12 993 full-time equivalent jobs by implementing tourism projects (Lotlamoreng Dam, Phiphidi Waterfall, Platfontein Game Farm, National Youth Chefs training programme, 1 sommelier training course, youth hospitality training and 1 food safety programme) through the Working for Tourism programme over the medium term.

Subprogrammes

- *Destination Development Management* provides strategic leadership and administrative support to the programme's activities.
- *Tourism Enhancement* increases the competitiveness of South Africa's tourism industry.
- *Destination Planning and Investment Coordination* ensures that tourism infrastructure supports the current and future growth of the sector.
- *Working for Tourism* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeted at youth, women, unemployed and disabled people, and small, medium and micro enterprises.

Expenditure trends and estimates

Table 33.11 Destination Development expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	Average Expenditure/ Total (%)
	2015/16	2016/17	2017/18		2018/19	2015/16 - 2018/19	2019/20	2020/21	2021/22		
R million											
Destination Development Management	4.1	4.4	32.7	20.3	70.5%	4.1%	39.0	47.2	55.9	40.1%	8.6%
Tourism Enhancement	14.7	4.6	16.0	18.4	7.7%	3.6%	23.3	24.9	26.5	12.9%	4.9%
Destination Planning and Investment Coordination	9.5	25.3	45.1	28.3	43.9%	7.2%	29.7	31.6	33.6	6.0%	6.5%
Working for Tourism	249.0	366.0	339.7	334.8	10.4%	85.2%	371.3	392.1	414.0	7.3%	80.0%
Total	277.3	400.3	433.5	401.8	13.1%	100.0%	463.3	495.7	530.0	9.7%	100.0%
Change to 2018 Budget estimate				-			17.1	25.5	23.5		
Economic classification											
Current payments	111.7	235.2	178.0	102.6	-2.8%	41.5%	209.3	223.9	243.4	33.4%	41.2%
Compensation of employees	51.7	56.8	49.0	48.3	-2.2%	13.6%	55.8	59.9	64.2	9.9%	12.1%
Goods and services ¹	60.0	178.4	129.0	54.2	-3.3%	27.9%	153.5	164.0	179.1	48.9%	29.1%
of which:											
Communication	0.7	0.7	0.6	0.7	-0.3%	0.2%	1.7	2.0	2.2	50.0%	0.3%
Consultants: Business and advisory services	0.7	3.6	2.1	28.0	249.8%	2.3%	3.3	3.4	3.6	-49.4%	2.0%
Travel and subsistence	8.2	9.7	7.2	9.7	5.7%	2.3%	29.5	33.2	37.1	56.3%	5.8%
Training and development	46.7	156.9	115.6	7.5	-45.5%	21.6%	105.0	109.2	117.7	149.9%	18.0%
Operating payments	0.6	0.1	0.7	0.8	9.9%	0.2%	3.1	3.5	3.9	69.1%	0.6%
Venues and facilities	0.8	3.0	0.3	1.8	33.1%	0.4%	7.6	9.2	10.8	82.5%	1.6%
Transfers and subsidies¹	77.2	43.3	85.6	80.9	1.6%	19.0%	120.4	128.3	135.3	18.7%	24.6%
Public corporations and private enterprises	1.0	0.6	0.6	-	-100.0%	0.1%	-	-	-	-	-
Households	76.2	42.7	85.0	80.9	2.0%	18.8%	120.4	128.3	135.3	18.7%	24.6%
Payments for capital assets	88.4	121.6	169.9	218.3	35.2%	39.5%	133.6	143.5	151.3	-11.5%	34.2%
Buildings and other fixed structures	87.2	121.0	169.1	217.9	35.7%	39.3%	133.3	143.3	151.0	-11.5%	34.1%
Machinery and equipment	1.2	0.6	0.7	0.4	-32.7%	0.2%	0.2	0.3	0.3	-10.5%	0.1%
Payments for financial assets	0.0	0.2	0.0	-	-100.0%	-	-	-	-	-	-
Total	277.3	400.3	433.5	401.8	13.1%	100.0%	463.3	495.7	530.0	9.7%	100.0%
Proportion of total programme expenditure to vote expenditure	15.6%	20.9%	20.3%	17.8%	-	-	19.4%	19.5%	20.0%	-	-
Details of selected transfers and subsidies											
Households											
Other transfers to households											
Current	76.2	42.6	84.7	80.9	-100.0%	18.8%	120.4	128.3	135.3	-	24.6%
Employee social benefits	0.4	-	-	-	-	-	-	-	-	-	-
Expanded public works programme	66.0	42.6	57.1	50.0	2.0%	14.3%	66.7	71.6	75.5	18.7%	14.0%
Expanded public works programme incentive	9.7	-	27.6	30.9	35.2%	4.5%	53.8	56.7	59.8	-11.5%	10.6%

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Programme 4: Tourism Sector Support Services

Programme purpose

Enhance transformation, increase skill levels and support the development of the sector to ensure that South Africa is a competitive tourism destination.

Objectives

- Facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation by implementing 6 enterprise development incubators by March 2020, an additional 2 in 2020/21, and another 2 in 2021/22.
- Facilitate tourism capacity-building programmes by:
 - training 640 chefs, 200 learners in the blue flag training programme, 250 sommeliers, 1 500 food safety assurers, 1 500 learners in the hospitality youth programme, and 60 learners in the resource efficiency training programme by March 2020
 - convening the national tourism careers expo over the medium term
 - training 20 black women at institutions of higher learning through a customised executive development programme by March 2020
 - implementing 6 programmes to upskill and train tourist guides over the medium term
 - implementing provincial and local government capacity-building programmes by March 2022.
- Accelerate the transformation of the tourism sector over the medium term by:
 - implementing the tourism incentive programme (market access, tourism grading, energy efficiency, sector transformation and 1 additional incentive) in each year over the medium term
 - conducting initiatives to empower women in tourism
 - providing support to tour operators through social tourism schemes
 - developing 1 social tourism scheme.
- Ensure integrity and facilitate accurate tourism information by:
 - regulating the tourist guide industry on an ongoing basis
 - managing complaints in terms of chapter 5 of the Tourism Act (2014) over the medium term
 - developing the tourism safety programme in collaboration with partners by March 2021.

Subprogrammes

- *Tourism Sector Support Services Management* provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- *Enterprise Development and Transformation* facilitates inclusive participation and sustainability in the tourism sector.
- *Tourism Visitor Services* ensures the integrity of information and facilitates accurate tourism information.
- *Tourism Incentive Programme* manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Expenditure trends and estimates

Table 33.12 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2015/16	2016/17	2017/18				2018/19	2019/20	2020/21		
R million											
Tourism Sector Support Services Management	9.2	9.0	12.7	12.7	11.2%	4.3%	11.9	12.6	13.4	1.9%	4.0%
Tourism Human Resource Development	18.1	19.5	32.7	22.6	7.8%	9.3%	27.9	30.0	31.7	11.9%	8.9%
Enterprise Development and Transformation	33.4	12.2	44.3	49.7	14.2%	13.9%	52.7	56.3	59.4	6.1%	17.3%
Tourism Visitor Services	16.2	15.6	22.0	22.9	12.4%	7.7%	24.9	26.9	28.4	7.4%	8.2%
Tourism Incentive Programme	166.0	133.2	150.2	198.8	6.2%	64.8%	189.5	204.6	182.8	-2.8%	61.6%
Total	242.8	189.4	261.8	306.7	8.1%	100.0%	306.8	330.5	315.7	1.0%	100.0%
Change to 2018 Budget estimate				-			(9.9)	(5.4)	(6.1)		
Economic classification											
Current payments	77.9	60.8	121.5	120.7	15.7%	38.1%	132.6	142.4	150.3	7.6%	43.3%
Compensation of employees	48.5	31.9	70.1	68.6	12.3%	21.9%	80.6	87.6	92.5	10.5%	26.1%
Goods and services ¹	29.5	28.9	51.4	52.0	20.8%	16.2%	52.0	54.8	57.8	3.5%	17.2%
of which:											
<i>Catering: Departmental activities</i>	0.8	1.1	2.7	1.8	32.5%	0.6%	2.3	2.4	2.5	12.7%	0.7%
<i>Consultants: Business and advisory services</i>	15.9	13.4	14.7	31.3	25.3%	7.5%	3.9	4.1	4.3	-48.3%	3.5%
<i>Travel and subsistence</i>	8.0	6.5	17.0	10	7.9%	4.1%	20.8	21.9	23.1	32.1%	6.0%
<i>Training and development</i>	0.4	4.3	5.5	2	58.9%	1.2%	18.3	19.3	20.4	131.5%	4.7%
<i>Operating payments</i>	0.1	0.4	0.5	0	27.5%	0.1%	0.8	0.8	0.8	43.3%	0.2%
<i>Venues and facilities</i>	1.5	1.9	5.8	4	34.8%	1.3%	3.2	3.3	3.5	-1.5%	1.1%
Transfers and subsidies¹	164	90	93	186	4.2%	53.2%	174	188	165	-3.8%	56.6%
Departmental agencies and accounts	67.7	15.0	44.6	24.2	-29.0%	15.1%	3.7	3.9	4.1	-44.6%	2.9%
Public corporations and private enterprises	71.9	74.7	47.4	160.9	30.8%	35.5%	169.9	183.6	160.6	-0.1%	53.6%
Non-profit institutions	24.2	0.2	0.6	0.5	-73.1%	2.5%	0.4	0.4	0.5	-1.0%	0.1%
Households	0.1	0.0	0.1	-	-100.0%	-	-	-	-	-	-
Payments for capital assets	0.6	38.7	47.7	0.3	-17.8%	8.7%	0.2	0.2	0.2	-13.7%	0.1%
Buildings and other fixed structures	-	38.0	45.4	-	-	8.3%	-	-	-	-	-
Machinery and equipment	0.6	0.7	2.3	0.3	-18.7%	0.4%	0.2	0.2	0.2	-12.9%	0.1%
Software and other intangible assets	-	-	-	0.0	-	-	-	-	-	-100.0%	-
Payments for financial assets	0.4	0.1	0.0	-	-100.0%	-	-	-	-	-	-
Total	242.8	189.4	261.8	306.7	8.1%	100.0%	306.8	330.5	315.7	1.0%	100.0%
Proportion of total programme expenditure to vote expenditure	13.7%	9.9%	12.3%	13.6%	-	-	12.8%	13.0%	11.9%	-	-
Details of selected transfers and subsidies											
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	67.7	15.0	44.6	24.2	30.8%	15.1%	3.7	3.9	4.1	-0.1%	2.9%
Tourism incentive programme	61.7	10.6	40.0	20.0	-73.1%	13.2%	-	-	-	-1.0%	1.6%
National tourism careers expo	4.0	4.4	4.6	4.2	-100.0%	1.7%	3.7	3.9	4.1	-	1.3%
Tourism accelerated apprenticeship programme	2.0	-	-	-	-17.8%	0.2%	-	-	-	-13.7%	-
Public corporations and private enterprises											
Private enterprises											
Other transfers to private enterprises											
Current	71.9	74.7	47.4	160.9	-100.0%	35.5%	169.9	183.6	160.6	-	53.6%
Tourism incentive programme	71.9	74.7	47.4	160.9	8.1%	35.5%	169.9	183.6	160.6	1.0%	53.6%

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Entity

South African Tourism

Mandate

The Tourism Act (2014) mandates South African Tourism to market South Africa internationally and domestically as a preferred tourism and business events destination, ensure that tourist facilities and services are of the highest standard, and monitor and evaluate the performance of the tourism sector.

Selected performance indicators

Table 33.13 South African Tourism performance indicators by programme/objective/activity and related outcome

Indicator	Programme/Objective/Activity	Outcome	Past ¹			Current	Projections		
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Number of international tourist arrivals per year	Leisure tourism marketing	Outcome 4: Decent employment through inclusive growth	8 903 773	10 044 163	10 300 000	11 200 000	11 900 000	13 200 000	14 200 000
Total tourist foreign direct spend per year	Leisure tourism marketing		R68.1bn	R75.5bn	R80.7bn	R81.3bn	R88.6bn	R100.8bn	R118.4bn
Number of domestic holiday trips per year	Leisure tourism marketing		2 700 000	2 600 000	2 937 000	3 200 000	3 400 000	3 500 000	3 600 000
Domestic holiday revenue per year ²	Leisure tourism marketing		— ³	— ³	R6.8bn	R8.3bn	R8.8bn	R9.3bn	R12.0bn
Number of business events hosted in South Africa per year	Business events		108	125	206	153	168	185	204
Number of bids supported for international and regional business events per year	Business events		53	— ³	58	105	115	126	138
Number of accommodation establishments graded per year	Visitor experience		5 230	5 354	5 058	6 229	5 500	5 800	6 100
Number of international delegates hosted in South Africa per year	Business events		— ³	73 866	91 740	86 006	90 300	94 800	99 500

1. Historical figures have been aligned to those published by the United Nations Tourism Organisation. Over the medium term, targets have been revised and aligned to the fiscal financial year.

2. Old indicator selected for publication in the 2019 Estimates of National Expenditure.

3. No historical data available.

Expenditure analysis

South African Tourism contributes to economic growth by marketing South Africa as a destination of choice for leisure and business tourism. As part of its effort to boost international tourism, the entity plans to transfer R751.6 million in 2019/20 to all its international offices to focus on country-specific marketing campaigns for the hosting of international trade-related events, customer relations management, and in-country trade partnerships. These efforts are expected to increase international tourist arrivals from an estimated 11.2 million in 2018/19 to an estimated 14.2 million in 2021/22, and total international tourism revenue from an estimated R81.3 billion in 2018/19 to a projected R118.4 billion in 2021/22.

In addition to intensifying its marketing efforts internationally, the entity plans to increase the number of local holiday trips from 3.2 million in 2018/19 to 3.6 million in 2021/22. To this end, R165.5 million has been set aside over the medium term to entrench a culture of domestic travel among South Africans by, among other things, devising programmes to encourage local holidaymakers to visit various destinations in the country.

The number of business events hosted in South Africa increased from 125 in 2016/17 to 206 in 2017/18, with 91 740 international delegates attending business events in 2017/18. To increase the number of delegates to 99 500 in 2021/22, and to increase the number of bids to host events supported from an estimated 105 in 2018/19 to a projected 138 in 2021/22, R427 million has been set aside over the medium term.

The entity plans to spend R3.4 billion over the medium term to build the South African tourism brand. Of this amount, R255.4 million is set aside in 2019/20 for electronic and print media and marketing material, including producing above the line live footage, and public relations and marketing campaigns. The entity also plans to spend R220.2 million over the MTEF period on assessor fees and training for tourism grading, seminars and

workshops; and integrated marketing and communications campaigns, which include the promotion of new tourism grading criteria. This is expected to increase the number of graded establishments from 6 229 in 2018/19 to 6 100 in 2021/22.

The entity receives 83.7 per cent (R4 billion) of its projected revenue over the MTEF period from transfers from the department with the other revenue generated from tourism marketing levies, grading income, interest on investments and sundry income (exhibitions such as the Africa's Travel Indaba).

Programmes/Objectives/Activities

Table 33.14 South African Tourism expenditure trends and estimates by programme/objective/activity

R million	Audited outcome			Revised estimate 2018/19	Average growth rate (%) 2015/16 - 2018/19	Average Expenditure/Total (%) 2015/16 - 2018/19	Medium-term expenditure estimate			Average growth rate (%) 2018/19 - 2021/22	Average Expenditure/Total (%) 2018/19 - 2021/22
	2015/16	2016/17	2017/18				2019/20	2020/21	2021/22		
Administration	93.1	102.1	140.0	132.3	12.4%	8.7%	135.2	140.9	148.4	3.9%	9.0%
Business Enablement	63.1	99.9	81.3	85.9	10.8%	6.2%	89.7	94.7	99.7	5.1%	6.0%
Leisure Tourism Marketing	1 001.0	847.0	973.0	1 026.3	0.8%	72.0%	1 066.6	1 130.8	1 190.5	5.1%	71.4%
Business Events	57.7	154.6	119.0	129.3	30.8%	8.6%	137.7	140.9	148.4	4.7%	9.0%
Visitor Experience	45.2	54.0	76.6	65.8	13.4%	4.5%	68.7	72.5	76.4	5.1%	4.6%
Total	1 260.2	1 257.6	1 389.9	1 439.6	4.5%	100.0%	1 497.9	1 579.9	1 663.3	4.9%	100.0%

Statements of historical financial performance and position

Table 33.15 South African Tourism statements of historical financial performance and position

Statement of financial performance	Audited outcome		Audited outcome		Audited outcome		Budget estimate	Revised estimate	Average Outcome/Budget (%) 2015/16 - 2018/19
	Budget	2015/16	Budget	2016/17	Budget	2017/18			
R million									
Revenue									
Non-tax revenue	91.8	174.9	94.4	132.1	203.7	123.9	100.7	100.7	108.4%
Other non-tax revenue	91.8	174.9	94.4	132.1	203.7	123.9	100.7	100.7	108.4%
Transfers received	1 081.7	1 100.9	1 124.3	1 162.4	1 258.9	1 246.1	1 338.9	1 338.9	100.9%
Total revenue	1 173.6	1 275.8	1 218.7	1 294.5	1 462.6	1 370.1	1 439.6	1 439.6	101.6%
Expenses									
Current expenses	1 173.6	1 260.2	1 218.7	1 257.6	1 462.6	1 389.9	1 439.6	1 439.6	101.0%
Compensation of employees	191.8	166.7	179.6	186.3	204.3	196.8	216.1	216.1	96.7%
Goods and services	966.5	1 080.6	1 022.6	1 059.7	1 246.0	1 180.7	1 210.5	1 210.5	101.9%
Depreciation	15.2	12.8	16.5	11.6	12.3	12.3	13.0	13.0	87.4%
Total expenses	1 173.6	1 260.2	1 218.7	1 257.6	1 462.6	1 389.9	1 439.6	1 439.6	101.0%
Surplus/(Deficit)	-	16.0	-	37.0	-	(20.0)	-	-	
Statement of financial position									
Carrying value of assets	60.0	107.6	114.3	101.3	107.1	89.6	113.2	113.2	104.4%
Loans	-	-	-	-	-	-	-	-	-
Receivables and prepayments	33.6	44.3	47.0	20.7	21.9	34.7	23.1	23.1	97.8%
Cash and cash equivalents	95.8	459.4	487.8	551.3	582.7	573.8	615.9	615.9	105.7%
Total assets	489.3	611.2	649.1	673.3	711.7	698.2	752.3	752.3	105.1%
Accumulated surplus/(deficit)	130.8	139.3	147.9	238.2	251.8	128.1	-	-	95.3%
Capital and reserves	28.1	70.5	74.9	70.6	74.6	70.6	78.9	78.9	113.3%
Finance lease	0.4	0.3	0.4	0.2	0.2	0.1	0.2	0.2	72.5%
Trade and other payables	282.2	347.8	369.3	320.7	328.6	456.3	347.3	624.5	131.8%
Provisions	47.8	53.3	56.6	43.6	46.1	43.1	48.7	48.7	94.7%
Total equity and liabilities	489.3	611.2	649.1	673.3	701.3	698.2	475.1	752.3	118.1%

Statements of estimates of financial performance and position

Table 33.16 South African Tourism statements of estimates of financial performance and position

Statement of financial performance	Revised estimate 2018/19	Average growth rate (%) 2015/16 - 2018/19	Average Expenditure/Total (%) 2015/16 - 2018/19	Medium-term estimate			Average growth rate (%) 2018/19 - 2021/22	Average Expenditure/Total (%) 2018/19 - 2021/22
				2019/20	2020/21	2021/22		
R million								
Revenue								
Non-tax revenue	100.7	-16.8%	10.0%	106.3	112.2	118.4	5.5%	7.1%
Other non-tax revenue	100.7	-16.8%	10.0%	106.3	112.2	118.4	5.5%	7.1%
Transfers received	1 338.9	6.7%	90.0%	1 391.5	1 467.7	1 545.0	4.9%	92.9%
Total revenue	1 439.6	4.1%	100.0%	1 497.9	1 579.9	1 663.3	4.9%	100.0%

Table 33.16 South African Tourism statements of estimates of financial performance and position

Statement of financial performance		Average growth rate (%)	Average: Expenditure/Total (%)	Medium-term estimate			Average growth rate (%)	Average: Expenditure/Total (%)
	Revised estimate	2015/16 - 2018/19		2019/20	2020/21	2021/22	2018/19 - 2021/22	
R million								
Expenses								
Current expenses	1 439.6	4.5%	100.0%	1 497.9	1 579.9	1 663.3	4.9%	100.0%
Compensation of employees	216.1	9.0%	14.3%	228.4	241.1	254.4	5.6%	15.2%
Goods and services	1 210.5	3.9%	84.8%	1 255.7	1 324.3	1 393.6	4.8%	83.9%
Depreciation	13.0	0.5%	0.9%	13.8	14.5	15.3	5.5%	0.9%
Total expenses	1 439.6	4.5%	100.0%	1 497.9	1 579.9	1 663.3	4.9%	100.0%
Surplus/(Deficit)	-			-	-	-		
Statement of financial position								
Carrying value of assets	113.2	1.7%	15.1%	119.6	126.1	133.1	5.5%	15.1%
Receivables and prepayments	23.1	-19.5%	4.6%	24.4	25.8	27.2	5.5%	3.1%
Cash and cash equivalents	615.9	10.3%	80.3%	650.4	686.2	723.9	5.5%	81.9%
Total assets	752.3	7.2%	100.0%	794.4	838.1	884.2	5.5%	100.0%
Capital and reserves	78.9	3.8%	10.7%	83.3	87.9	92.8	5.6%	10.5%
Finance lease	0.2	-13.0%	0.0%	0.2	0.2	0.3	3.6%	0.0%
Trade and other payables	624.5	21.5%	63.2%	659.4	695.6	733.9	5.5%	83.0%
Provisions	48.7	-2.9%	7.0%	51.4	54.3	57.3	5.5%	6.5%
Total equity and liabilities	752.3	7.2%	100.0%	794.4	838.1	884.2	5.5%	100.0%

Personnel information**Table 33.17 South African Tourism personnel numbers and cost by salary level**

Number of posts estimated for 31 March 2019		Number and cost ¹ of personnel posts filled/planned for on funded establishment												Number					
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/Total (%)				
		2017/18		2018/19		2019/20		2020/21		2021/22		2018/19 - 2021/22							
		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost			
South African Tourism																			
Salary level	202	202	185	196.8	1.1	202	216.1	1.1	202	228.4	1.1	202	241.1	1.2	202	254.4	1.3	5.6%	100.0%
1-6	7	7	6	1.1	0.2	7	1.3	0.2	7	1.4	0.2	7	1.5	0.2	7	1.6	0.2	5.6%	3.5%
7-10	68	68	61	29.3	0.5	68	35.0	0.5	68	36.9	0.5	68	39.0	0.6	68	41.2	0.6	5.6%	33.7%
11-12	40	40	34	28.4	0.8	40	35.2	0.9	40	37.1	0.9	40	39.2	1.0	40	41.4	1.0	5.6%	19.8%
13-16	79	79	76	116.7	1.5	79	125.2	1.6	79	132.4	1.7	79	139.8	1.8	79	147.4	1.9	5.6%	39.1%
17-22	8	8	8	21.3	2.7	8	19.4	2.4	8	20.5	2.6	8	21.6	2.7	8	22.8	2.9	5.6%	4.0%

1. Rand million.

Additional table: Summary of expenditure on infrastructure

Project name R million	Service delivery outputs	Current project stage	Total project cost	Audited outcome			Adjusted appropriation 2018/19	Medium-term expenditure estimate		
				2015/16	2016/17	2017/18		2019/20	2020/21	2021/22
Departmental infrastructure										
Large projects (total project cost of at least R250 million but less than R1 billion over the project life cycle)										
Working for Tourism	Upgrading of and additions to tourism attractions and venues	Tender	1 022.9	87.2	121.0	169.1	217.9	133.3	143.3	151.0
Small projects (total project cost of less than R250 million over the project life cycle)										
Tourism incentive programme	Upgrading of and additions to tourism attractions and venues	Tender	83.4	–	38.0	45.4	–	–	–	–
Tourism House maintenance and upgrades	Office upgrades and maintenance	Design	0.7	–	–	–	0.7	–	–	–
Total			1 106.9	87.2	159.0	214.5	218.6	133.3	143.3	151.0